



## **HOLLAND BOARD OF PUBLIC WORKS News Release**

### **Holland BPW's Radio Program "Utility Connections" Takes to the Air at 12:30 p.m., Monday, January 10**

#### **For Immediate release**

HOLLAND, MI., January 6, 2011 – The Holland Board of Public Works (HBPW) announced today that it will host a half-hour weekly radio program on 1450 WHTC – to go live at 12:30 p.m., Monday, Jan. 10.

The radio program, which will air every Monday, focuses on the utility services (electric generation and distribution, broadband, water and wastewater treatment) that are provided by the municipally-owned Holland Board of Public Works. "We're very excited to be hosting this new program on WHTC. We intend to provide important utility-related information that will prove valuable to area residents and businesses," said Loren Howard, general manager of the Holland BPW. "We believe that the weekly program gives us a great opportunity to better communicate with HBPW customers."

"Utility Connections" will feature interviews with HBPW staff as well as include special guests with expertise in utility and environmental related issues. In addition, the show will provide listeners with general utility information and money-saving tips, and highlight topics to be discussed at upcoming HBPW board meetings. Andrée Keneau, communications specialist for the HBPW will host the radio program. "The HBPW is committed to providing a venue for interesting information through live and recorded interviews," she noted.

The program will also be streamed live at [whtc.com](http://whtc.com) and available on the podcast page.

The Holland Board of Public Works is a community-owned enterprise providing essential, economical, and innovative utility services for the Holland community, including energy, water, wastewater, and infrastructure for communications. We operate socially and environmentally responsible utility enterprises that are able to expand and sustain a highly functional, reliable, and efficient local infrastructure.

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For further information, contact Andrée Keneau, communications specialist at 616/355.1576.