

HBPW Sponsors Speaker at Energy Awareness Week

Some decisions are easier than others, and when the HBPW had an opportunity recently to get involved in Energy Awareness Week, it was a natural fit. The week was organized by the Holland WEST (Windmill on Every Steeple) group, with events running from March 13 through March 20.

When the HBPW learned about the event, BPW General Manager Loren Howard immediately remembered a dynamic speaker, Professor John Doggett, who had spoken at the American Public Power Association's 2007 National Conference. At the time, Loren thought, "We need to get this guy to Holland."

Professor Doggett was available, and on March 19, delivered three presentations to local audiences. In the morning, he presented to 80 industry and community leaders. At lunch, he presented to 110 employees of the HBPW and Zeeland BPW. And in the evening, he gave a public presentation to 160 local community members. The noon and evening presentations were cosponsored by the Zeeland BPW.

Doggett's topic was "How China and Other Emerging Economies Will Change Your Life." It was a sobering presentation, which encouraged us to focus on innovation and renewable energy technologies.