



NEWS RELEASE

For immediate release

For more information: Andrée Keneau, APR
Communications Specialist
616.355.1576

HBPW ANNUAL REPORT EARNS NATIONAL AWARD FOR EXCELLENCE

HOLLAND, MI. Nov. 16, 2010 -- -- The Holland Board of Public Works has received an award for excellence for its 2009 annual report from the American Public Power Association (APPA). This is the second time that the utility has received top honors in the national annual report contest.

The HBPW won the Award of Excellence in the digital category, competing among electric utilities nationwide with gross revenues of \$75-\$199 million. The award is judged on ingenuity and creativity in copy, design, financial data, graphics, organization, and communicating the utility's unique story.

Produced by the Holland BPW as a fully web-based annual report, it highlights HBPW's innovations and features several examples (in video format) of the utility's progress. The report also provides complete utility financial documents that can be viewed or downloaded.

"The HBPW is very committed to conserving energy, resources and costs. Our intent was to significantly reduce the number of paper copies produced and at the same time, have an online report design that was dynamic, easy to navigate on screen and allowed the use of video to showcase people, organizations and businesses impacted by and involved with the HBPW," said HBPW General Manager Loren Howard. "We are honored to be recognized as one of the nation's best."

The HBPW report is available online at www.hollandbpw.com, a limited number of printed copies are available by calling 616/355.1500.

#

About HBPW

The Holland Board of Public Works provides essential, economical and innovative utility services for the Holland, Michigan community including energy, water, wastewater and infrastructure for communications. We operate socially and environmentally responsible utility enterprises that are able to expand and sustain a highly functional, reliable and efficient local infrastructure. For more information, visit www.hollandbpw.com.

About APPA

Based in Washington, D.C., APPA is the national service organization for the nation's more than 2,000 community- and state-owned not-for-profit electric utilities serving 45 million customers.

