



HOLLAND BOARD OF PUBLIC WORKS

NEWS RELEASE

Area residents to have opportunity to “get energy smart”

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For Immediate Release

HOLLAND, MI., November 15, 2010 – Area electric utility residents will have an opportunity to learn more about effective, inexpensive ways they can reduce their energy costs and at the same time pick up some valuable energy management tools. The Holland Board of Public Works (HBPW) is sponsoring a Free Seminar on “Conducting a Home Energy Audit,” to be held on Thursday, November 18, 2010 from 6:00 – 7:30 PM at the Doubletree Hotel (650 E. 24th Street in Holland, MI.).

Speakers will include: Ottawa County Community Action Agency Weatherization Inspector Peter Boogaart; HBPW Conservation Programs Manager Bob Mihos; and SEMCO Key Accounts Executive David McCowen, The HBPW will award door prizes consisting of a Conserve Insight™ Energy Use Monitor and a Conserve Smart AV™ Auto-Off Surge Protector (a \$50 value) to the first 75 HBPW residential electric customers attending the Seminar. (Proof of HBPW residential electric service must be provided to be eligible for this prize.)

“The intent of the mini seminar is to provide education and help our customers to understand how energy is consumed; how energy can be saved, and how the home uses energy,” said Bob Mihos. “There are plenty of changes a residential customer can make that are simple and inexpensive – some don’t cost anything. This 1 ½ hour program will show how to make small changes that have a huge impact.”

In addition to the 75 door prizes of pairs of energy management tools; there’ll be lots of giveaways, including LED nightlights, 2011 calendars featuring energy tips and SEMCO customers who have a gas water heater and provide a SEMCO energy account number will receive a free Energy Savings Kit. For information regarding the seminar, call 616/355.1500 or visit www.hollandbpw.com.

The Holland Board of Public Works is a municipally owned utility, providing essential, economical and innovative utility services for the Holland community including energy, water, wastewater and

infrastructure for communications. We operate socially and environmentally responsible utility enterprises that are able to expand and sustain a highly functional, reliable and efficient local infrastructure. For more information, visit www.hollandbpw.com.

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