



News Release

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P²¹ INITIATIVE LAUNCHED TO EDUCATE, ENGAGE COMMUNITY ON HOLLAND'S FUTURE POWER DEMAND

Holland, MI—The Holland Board of Public Works has launched its Power For The 21st Century (P²¹) community engagement plan with an eye toward community education and engagement around five areas of consideration and education:

1. The location and type of generation added to the portfolio has important ramifications.
2. Renewable fuels like wind and bio-fuels, along with conservation, will be important.
3. Our community's demand for power is growing and will continue to grow.
4. There are different resource options to consider, each with their own costs and benefits.
5. The decision making process about future power needs should provide many opportunities for people to learn about the issues and contribute their thoughts.

“We need to replace and add to our electric generation portfolio to ensure it is adequate for our community's needs,” said Loren Howard, general manager of the Holland BPW. “We want the community to understand what our options are, including those being considered in the Community Energy study commissioned by the Community Sustainability Committee, and how the decisions we make now will provide economic building blocks for the future.”

The purpose of P²¹ is to provide information, education and discussion forums for residents to learn more electric generation topics and contribute to an informed public dialog. The P²¹ initiative will provide information and community discussion through a web site (www.p21decision.com), a Facebook page, Twitter postings, and a YouTube channel providing community perspectives.

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The initiative, which will continue from now until January, will also include educational events featuring speakers on a range of energy topics and events designed to gather stakeholder input. Dates for these events will be on the P²¹ website as they become available.

“Any generation option we select will have costs and benefits for the community,” Howard said. “P²¹ gives us a way to have a very open conversation about some of these and hear the perspectives of the community stakeholders.”

The Holland Board of Public Works is a community-owned enterprise providing utility services to more than 30,000 business and residential customers in the Holland area. The HBPW provides essential, economical, and innovative utility services for the Holland community, including energy, water, wastewater, and infrastructure for communications. We operate socially and environmentally responsible utility enterprises that are able to expand and sustain a highly functional, reliable, and efficient local infrastructure. For more information about our energy challenges and solutions, visit www.p21decision.com.

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