



News Release

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HOLLAND BPW GENERAL MANAGER LOREN HOWARD TAKES NEW POSITION

Holland, MI—The Holland Board of Public Works has announced that General Manager Loren Howard has accepted a new position and will be leaving the utility after nearly 25 years of service.

“We are very appreciative of the many years of dedicated service Loren has given to the Holland BPW and to our community,” said Tim Hemingway, president of the Holland BPW board of directors. “While we are disappointed to lose him, we are very happy for Loren and his family and we wish them great future success.”

Howard, who was named general manager in August 2007, announced that he is leaving the Holland BPW to accept a new position as chief executive officer of the San Luis Valley Rural Electric Cooperative in Monte Vista, Colorado. The utility provides power to customers throughout the San Luis Valley and is Colorado’s second oldest electric cooperative.

” For 120 years, the Holland Board of Public Works has served as an integral part of the Holland community’s success. I am proud to have been a part of that success for almost a quarter of a century. While I will greatly miss the HBPW, I am confident that the organization will continue to provide outstanding service and innovation to this community throughout the coming years. If I had any doubt about the continuance of that service, I would not be leaving.” Howard said. “This new position with the San Luis Valley REC offers many new professional challenges and opportunities,” he added.

Howard began his tenure with the HBPW in March 1987 as an electric production superintendent. In 1993 he became the HBPW’s power resources director and subsequently held positions as Sales & Marketing Director and Electric Services & Technology Director. Prior to joining the HBPW, Howard was with Packaging Corporation of America, Century Boat Company, and served in the U.S. Coast Guard for 22 years.

During his service with the HBPW, Howard has overseen the development of the municipal utility's broadband services, the snowmelt system, and electric generation expansion. Most recently, he has been responsible for the development of a strategic plan, a reorganization of services, and the implementation of renewable energy, among other achievements. The HBPW employs 175 personnel and provides full electric generation and distribution services, water filtration and distribution, wastewater collection and treatment as well as broadband services.

The Holland BPW board in the weeks ahead will determine a transition plan and initiate a national executive search process to fill the position of general manager.

Howard has been a long-time resident of Holland, Michigan. He and his wife will remain here for the next couple of months as he transitions to the new job. Howard starts his new job the first part of November.

The Holland Board of Public Works is a community-owned enterprise providing utility services to more than 30,000 business and residential customers in the Holland area. We are committed to improving the economic and environmental quality of the community in partnership with our customers, providing reliable services at the lowest rates achievable through innovation, efficiency, and professional operations. We provide electric generation and distribution, water and wastewater treatment to the City of Holland and selected areas. For more information about our energy challenges and solutions, visit www.hollandbpw.com.

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