



CUSTOMER SUCCESS STORIES

TENNANT COMMERCIAL
HOLLAND, MICHIGAN



PROJECT OVERVIEW

Details

HPT8 office lighting, HPT8 task lighting and emergency lighting

Total Project Cost

\$156,541

Incentive

\$16,000

Estimated Annual Energy Savings

617,945 kWh

Estimated Annual Savings

\$49,436

THE STORY

Dick Diekema, Maintenance Supervisor for Tennant Commercial, was introduced to the Energy Smart program by a Midwest Energy contractor when he presented a quote to upgrade the office, task and emergency lighting.

While energy efficiency is a “very high priority” at Tennant, the leadership team seemed hesitant about the initial investment. However, the accompanying incentive and the resulting savings helped get the project started.

Looking back, Diekema says the installation not only went extremely smoothly, but Tennant is now “seeing savings as projected.” Even better, those savings are actually set to payback their initial investment in less than 3 years!

In addition to the energy and cost savings, the quality of the lighting also greatly improved, with Diekema adding, “everyone’s really happy with it.” So happy in fact, Tennant is considering more projects with Energy

Continued on back.





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THE STORY

Continued from front.

Smart now that they've seen the success of their lighting upgrade project.

The Michigan Municipal **ENERGY SMART** Program is a portfolio of voluntary energy efficiency programs designed to assist residential, commercial and industrial electric customers in using energy more efficiently. In partnership with the Michigan Public Power Agency (MPPA) which is made up of the Holland Board of Public Works and nineteen other municipal utilities, Energy Smart programs provide rebates and incentives designed to encourage the implementation of energy efficient projects and the adoption of efficient behaviors. Technical assistance and financial incentives are available to eligible commercial and industrial customers. Residential program participants may be eligible for HVAC, lighting and ENERGY STAR® rebates, as well as refrigerator/ freezer turn-in services and recycling.

